

LABEL IN PART: (Device) "Oxy-Aid Emergency Oxygen U.S.P. * * * Directions * * * Contents 15 gallons of U.S.P. Oxygen compressed to 1800 lbs. per square inch at 70° F. * * * Refill when gauge reads 500 lbs. or less. * * * by Emergency Medical Oxygen Co., Chicago, Illinois."

ACCOMPANYING LABELING: Leaflets entitled "When Oxygen is needed . . . Oxy-aids," "Safety is a Stitch in Time," "Advertising: In France They Say," and "Dear Doctor"; and one window streamer entitled "When Breathing Fails."

RESULTS OF INVESTIGATION: The literature indicated that the article was a portable and cylinder-shaped device about 2" in diameter at the base, 12" long, designed to carry 15 gallons of compressed oxygen. It was equipped with an automatic pressure-reducing regulator, which reportedly allowed a measured flow of oxygen from the cylinder to a facial mask attachment.

Investigation revealed that the leaflets entitled "When Oxygen is needed . . . Oxy-Aid" and the window streamer were received with the shipments of the devices. The other leaflets were prepared by the dealer.

LIBELED: 4-20-61, S. Dist. N.Y.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was adequate and effective for overcoming heart failure, drowning, stroke, shock, and coma; for relieving asthma attacks, exhaustion, migraine headaches, and fatigue; and for combating oxygen deficiency due to hemorrhage, asphyxiation, drug poisoning, electric shock, fainting and hangover.

DISPOSITION: 5-15-61. Consent—claimed by Oxy-Aid Scientific Corp. The accompanying literature was destroyed and the devices were relabeled.

6698. Abunda Beauty device. (F.D.C. No. 44994. S. No. 23-198 R.)

QUANTITY: 159 individually ctn'd. devices at Oklahoma City, Okla.

SHIPPED: 8-15-60, from Lubbock, Tex., by E. T. Abernathy.

LABEL IN PART: (Ctn.) "Abunda Beauty Abunda Products 20 Forty First Avenue, San Mateo, Calif."

ACCOMPANYING LABELING: Pamphlets entitled "Abunda Beauty - a lovelier you" and "Abunda Hydro Massage Bosom Beauty"; and leaflets entitled "Abunda Beauty, A New World of Loveliness," and "General Information."

RESULTS OF INVESTIGATION: Examination showed the article to be a plastic cup-shaped device with a water hose attachment. In use, the cup was intended to be placed over the female breast with the hose attachment connected to the household water service. The water was caused to be diffused or "swirled" in passing through a perforated disc in the cup base. The swirling water within the cup reportedly served to massage the bust.

LIBELED: 10-4-60, W. Dist. Okla.

CHARGE: 502(a)—when shipped, the name of the device "*Abunda Beauty*" and its labeling, contained false and misleading representations that the article was adequate and effective for repropotioning, firming, and uplifting the bosom; restoring, correcting, and arresting the aging processes affecting the bustline; restoring muscle and cell tissue; increasing circulation to lessen the chance of disease in breast tissues; eliminating waste material from the breast tissues and assisting the bust chemistry to function normally; and for providing an abundant bust through hydrotherapy.

DISPOSITION: 12-6-60. Default—delivered to Food and Drug Administration.